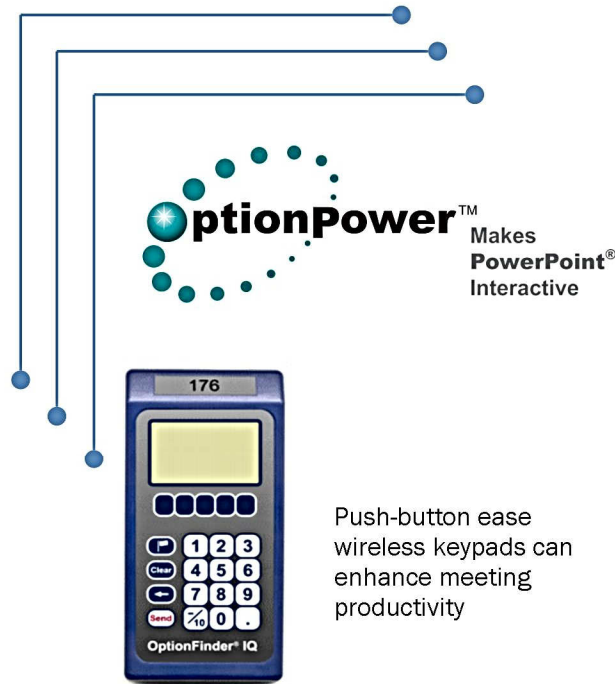


WHAT IS OPTION FINDER?

Option Finder is An electronic meeting tool that gets everyone involved and helps keep groups focused. Using a combination of computer software, individual remote key-pads and a projection system. Is portable, easy to use and non-intrusive, Option Finder uses the power of computer technology not to take over, but to *improve* human interactions.



Option Finder can be used in almost any group of people scenario



Push-button ease wireless keypads can enhance meeting productivity

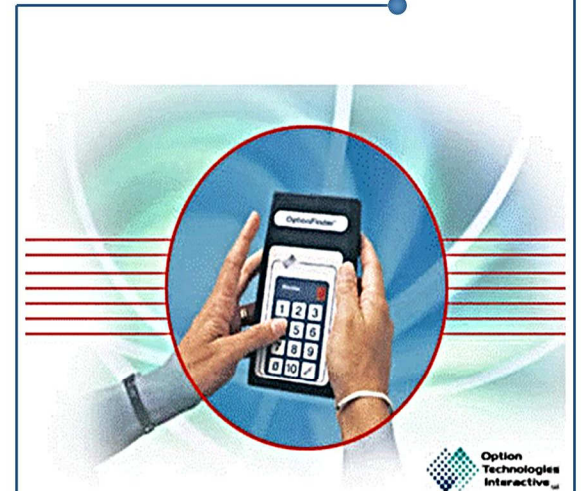
PROFESSIONAL MARKET RESEARCH, INC

P.O. Box 421
Trujillo Alto, PR 00977

Phone: 787-250-6986
Fax: 787-753-2078
E-mail: ecabrero@pmrusa.net



Option Finder®



The Power of Focus and Alignment

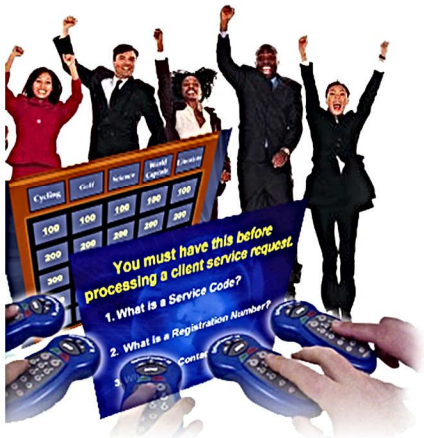
TEL . (7 8 7) 2 5 0 - 6 9 8 6

HOW DO YOU INTEGRATE OPTION FINDER INTO YOUR FACILITATION PROCESS?

For example, you might use it for:

- Meetings & Presentations
- Ad & Product Testing
- Elections / Voting
- Customer Feedback
- Opinion Survey
- Education
- Simulate Brain Storming
- Strategic Planning

In all cases Option Finder enhanced the facilitator's effectiveness and boosted group productivity-all with push -button ease.



Benefits:

- Greater meeting productivity
- Increased participation
- Participant "ownership" of group decision
- Continuous improvement of meeting process
- More valuable discussions
- More sound decision making
- Real-time results and reports printed at the moment
- We have a new game module whose questions can be tailored to the customers needs. It is fun and avoids people from getting bored. Some games styles like Jeopardy, Who wants to be a millionaire



Some of Our Clients:

Government / Education

Air Force Intelligence
Cornell University
Defense Sys. Management
Florida State University
Florida Supreme Courts
National Security Agency
University of North Carolina

Financial

American Express
Bristol Myers & Squibb
Ernst & Young Company
New York Life
Prudential Bank
Salomon Brothers Inc.
State Street Bank
Universal Underwriters Group

Control Self Assessment

CITGO Petroleum Corporation
Deloitte & Touche
Eli Lilly Audit
Ford Motor Co.
General Motors
Nike

Shell Oil Company
Sprint PCS

Health Care/Not-For-Profit

Blue Cross Blue Shield of Kansas City
Blue Cross Blue Shield of MN
Blue Cross Blue Shield Association

Bristol Myers Squibb
Butterworth Health Corporation
Carondelet Health Corporation
Child Welfare League of America, Inc.

Children's Hospital Medical Center

Dairy Farmers
Empire Blue Cross Blue Shield
Healthcare Association of Southern CA

Iroquois Healthcare
Kaiser Permanente
Lodi Memorial Hospital
Loma Linda University Hospital
Maryland Hospital Education Institute

PROFESSIONAL MARKET RESEARCH, INC

P.O. Box 421
Trujillo Alto, PR 00977

Phone: 787-250-6986
Fax: 787-753-2078

E-mail: ecabrero@pmlusa.net